Nick
Handled 5/6
See attached
MS

E-Mail

May 5, 1994

To: All Divisions With Shop Rite Stores Supplied By Wakefern Food

RE: WORTH Cigarette

Dear Managers:

During the month of June, Wakefern Food (Shop Rite) plans to run a Price Plus Program on WORTH Cigarettes. The value of the price reduction will be $ 2.00 per carton.

In conjunction with this program, Wakefern Headquarters will present a floor display to all member stores. A letter will be forthcoming outlining complete details.

In the interim, I am ordering to your offices (or ROU Warehouses) the following pieces of POS for WORTH (# SKU's sent per Division)

Large Paster (# 347338)	6 SKU's
Large Shelf Strip (# 347360)	6 SKU's
Folded Shelf Strip (#347437)	6 SKU's
Small Pack Sticker (# 463722)	6 SKU's
Large Pack Sticker (463872)	6 SKU's

Although this amount of advertising may seem large much based on the number of Shop Rite Stores in your Divisions, please be reminded that all stores should have WORTH POS on display at all times.

If you have any questions, please call me.

Best Regards,
Nick
G. N. Kuruc, Jr.
Gk
M-2

51849 8411

Source: https://www.industrydocuments.ucsf.edu/docs/yhwy0000

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 402  GJ1584UN            "NEW" SALES MATERIALS SYSTEM            05/05/94 11:24
ORDER FROM: 1240                    ORDER REVIEW          ORDER NUMBER: 4125-2072
   SHIP TO: 1528 / 1528XX

                                                    MAXIMUM ORIGINAL  L    REMAIN
   SKU    (LINES 1 - 5 OF 5 SHOWN)                   ORDER    ALLOC   E    ALLOC
   QTY    ITEM  DESCRIPTION----------- UNITS/SKU      QTY      QTY    V      QTY
   6___ 347338 P/L (WORTH) LG PASTER     25 BOX                  0           0
   6___ 347360 P/L (WORTH) LG SHELF S    25 BOX                  0           0
   6___ 347437 P/L (WORTH) FOLDED SHE    25 BOX                  0           0
   6___ 463722 PL WORTH SM POS PK        10 PKG                  0           0
   6___ 463872 PL WORTH LG POS PK        10 PKG                  0           0


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(*) ASTERISKS INDICATE THAT THE MAXIMUM ORDER QTY WAS ORIGINALLY EXCEEDED
PF3  - RETURN TO PREVIOUS SCREEN    PF7 - SCROLL UP
PF4  - CONTINUE WITH ORDER          PF8 - SCROLL DOWN
PF12 - MAIN MENU                                              PF1 - HELP
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51849 8412

Source: https://www.industrydocuments.ucsf.edu/docs/yhwy0000

402 GJI584UN "NEW" SALES MATERIALS SYSTEM 05/05/94 11:26
ORDER FROM: 1240 ORDER REVIEW ORDER NUMBER: 4125-2091
SHIP TO: 1530 / 1530XX

SKU QTY	(LINES 1 - 5 OF 5 SHOWN) ITEM	DESCRIPTION----------	UNITS/SKU	MAXIMUM ORDER QTY	ORIGINAL ALLOC QTY	L E V	REMAIN ALLOC QTY
6___	347338	P/L (WORTH) LG PASTER	25 BOX		0		0
6___	347360	P/L (WORTH) LG SHELF S	25 BOX		0		0
6___	347437	P/L (WORTH) FOLDED SHE	25 BOX		0		0
6___	463722	PL WORTH SM POS PK	10 PKG		0		0
6___	463872	PL WORTH LG POS PK	10 PKG		0		0

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(*) ASTERISKS INDICATE THAT THE MAXIMUM ORDER QTY WAS ORIGINALLY EXCEEDED
PF3 - RETURN TO PREVIOUS SCREEN PF7 - SCROLL UP
PF4 - CONTINUE WITH ORDER PF8 - SCROLL DOWN
PF12 - MAIN MENU PF1 - HELP

51849 8413

Source: https://www.industrydocuments.ucsf.edu/docs/yhwy0000

402 GJI584UN "NEW" SALES MATERIALS SYSTEM 05/05/94 11:27
ORDER FROM: 1240 ORDER REVIEW ORDER NUMBER: 4125-2092
SHIP TO: 1522 / 1522XX

SKU QTY	(LINES 1 - 5 OF 5 SHOWN) ITEM	DESCRIPTION----------	UNITS/SKU	MAXIMUM ORDER QTY	ORIGINAL ALLOC QTY	L E V	REMAIN ALLOC QTY
6___	347338	P/L (WORTH) LG PASTER	25 BOX		0		0
6___	347360	P/L (WORTH) LG SHELF S	25 BOX		0		0
6___	347437	P/L (WORTH) FOLDED SHE	25 BOX		0		0
6___	463722	PL WORTH SM POS PK	10 PKG		0		0
6___	463872	PL WORTH LG POS PK	10 PKG		0		0

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(*) ASTERISKS INDICATE THAT THE MAXIMUM ORDER QTY WAS ORIGINALLY EXCEEDED
PF3 - RETURN TO PREVIOUS SCREEN PF7 - SCROLL UP
PF4 - CONTINUE WITH ORDER PF8 - SCROLL DOWN
PF12 - MAIN MENU PF1 - HELP

51849 8414

Source: https://www.industrydocuments.ucsf.edu/docs/yhwy0000

402 GJI584UN "NEW" SALES MATERIALS SYSTEM 05/05/94 11:29
ORDER FROM: 1240 ORDER REVIEW ORDER NUMBER: 4125-2093
SHIP TO: 1524 / 1524XX

SKU QTY	(LINES 1 - 5 OF 5 SHOWN) ITEM	DESCRIPTION----------	UNITS/SKU	MAXIMUM ORDER QTY	ORIGINAL ALLOC QTY	L E V	REMAIN ALLOC QTY
6___	347338	P/L (WORTH) LG PASTER	25 BOX		0		0
6___	347360	P/L (WORTH) LG SHELF S	25 BOX		0		0
6___	347437	P/L (WORTH) FOLDED SHE	25 BOX		0		0
6___	463722	PL WORTH SM POS PK	10 PKG		0		0
6___	463872	PL WORTH LG POS PK	10 PKG		0		0

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(*) ASTERISKS INDICATE THAT THE MAXIMUM ORDER QTY WAS ORIGINALLY EXCEEDED
PF3 - RETURN TO PREVIOUS SCREEN PF7 - SCROLL UP
PF4 - CONTINUE WITH ORDER PF8 - SCROLL DOWN
PF12 - MAIN MENU PF1 - HELP

51849 8415

Source: https://www.industrydocuments.ucsf.edu/docs/yhwy0000

402 GJI584UN "NEW" SALES MATERIALS SYSTEM 05/05/94 11:30
ORDER FROM: 1240 ORDER REVIEW ORDER NUMBER: 4125-2095
SHIP TO: 1225 / 1225XX

SKU QTY	(LINES 1 - 5 OF 5 SHOWN) ITEM	DESCRIPTION----------	UNITS/SKU	MAXIMUM ORDER QTY	ORIGINAL ALLOC QTY	L E V	REMAIN ALLOC QTY
6___	347338	P/L (WORTH) LG PASTER	25 BOX		0		0
6___	347360	P/L (WORTH) LG SHELF S	25 BOX		0		0
6___	347437	P/L (WORTH) FOLDED SHE	25 BOX		0		0
6___	463722	PL WORTH SM POS PK	10 PKG		0		0
6___	463872	PL WORTH LG POS PK	10 PKG		0		0

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(*) ASTERISKS INDICATE THAT THE MAXIMUM ORDER QTY WAS ORIGINALLY EXCEEDED
PF3 - RETURN TO PREVIOUS SCREEN PF7 - SCROLL UP
PF4 - CONTINUE WITH ORDER PF8 - SCROLL DOWN
PF12 - MAIN MENU PF1 - HELP

51849 8416

Source: https://www.industrydocuments.ucsf.edu/docs/yhwy0000

402 GJI584UN "NEW" SALES MATERIALS SYSTEM 05/05/94 11:31
ORDER FROM: 1240 ORDER REVIEW ORDER NUMBER: 4125-2096
SHIP TO: 1226 / 1226XX

SKU QTY	(LINES 1 - 5 OF 5 SHOWN) ITEM	DESCRIPTION----------	UNITS/SKU	MAXIMUM ORDER QTY	ORIGINAL ALLOC QTY	L E V	REMAIN ALLOC QTY
6___	347338	P/L (WORTH) LG PASTER	25 BOX		0		0
6___	347360	P/L (WORTH) LG SHELF S	25 BOX		0		0
6___	347437	P/L (WORTH) FOLDED SHE	25 BOX		0		0
6___	463722	PL WORTH SM POS PK	10 PKG		0		0
6___	463872	PL WORTH LG POS PK	10 PKG		0		0

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(*) ASTERISKS INDICATE THAT THE MAXIMUM ORDER QTY WAS ORIGINALLY EXCEEDED
PF3 - RETURN TO PREVIOUS SCREEN PF7 - SCROLL UP
PF4 - CONTINUE WITH ORDER PF8 - SCROLL DOWN .
PF12 - MAIN MENU PF1 - HELP

51849 8417

Source: https://www.industrydocuments.ucsf.edu/docs/yhwy0000

402 GJI584UN "NEW" SALES MATERIALS SYSTEM 05/05/94 11:32
ORDER FROM: 1240 ORDER REVIEW ORDER NUMBER: 4125-2098
SHIP TO: 1230 / 1230XX

SKU QTY	(LINES 1 - 5 OF 5 SHOWN) ITEM	DESCRIPTION----------	UNITS/SKU	MAXIMUM ORDER QTY	ORIGINAL ALLOC QTY	L E V	REMAIN ALLOC QTY
6___	347338	P/L (WORTH) LG PASTER	25 BOX		0		0
6___	347360	P/L (WORTH) LG SHELF S	25 BOX		0		0
6___	347437	P/L (WORTH) FOLDED SHE	25 BOX		0		0
6___	463722	PL WORTH SM POS PK	10 PKG		0		0
6___	463872	PL WORTH LG POS PK	10 PKG		0		0

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(*) ASTERISKS INDICATE THAT THE MAXIMUM ORDER QTY WAS ORIGINALLY EXCEEDED
PF3 - RETURN TO PREVIOUS SCREEN PF7 - SCROLL UP
PF4 - CONTINUE WITH ORDER PF8 - SCROLL DOWN
PF12 - MAIN MENU PF1 - HELP

51849 8418

Source: https://www.industrydocuments.ucsf.edu/docs/yhwy0000

402 GJI584U1 "NEW" SALES MATERIALS SYSTEM 05/05/94 11:33
ORDER COMPLETION ORDER NUMBER: 4125-2098

YOUR ORDER 4125-2098

IS AVAILABLE FOR IMMEDIATE SHIPMENT.

ESTIMATED ORDER COST: 99.71

SPECIAL HANDLING COST:

SPECIAL INSTRUCTIONS

Account Special Instructions: for shop rites supplied by wakefern_____

51849 8419

Source: https://www.industrydocuments.ucsf.edu/docs/yhwy0000

402 GJI584UN "NEW" SALES MATERIALS SYSTEM 05/05/94 11:34
ORDER FROM: 1240 ORDER REVIEW ORDER NUMBER: 4125-2099
SHIP TO: 1324 / 1324XX

SKU QTY	(LINES 1 - 5 OF 5 SHOWN) ITEM	DESCRIPTION----------	UNITS/SKU	MAXIMUM ORDER QTY	ORIGINAL ALLOC QTY	L E V	REMAIN ALLOC QTY
6___	347338	P/L (WORTH) LG PASTER	25 BOX		0		0
6___	347360	P/L (WORTH) LG SHELF S	25 BOX		0		0
6___	347437	P/L (WORTH) FOLDED SHE	25 BOX		0		0
6___	463722	PL WORTH SM POS PK	10 PKG		0		0
6___	463872	PL WORTH LG POS PK	10 PKG		0		0

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(*) ASTERISKS INDICATE THAT THE MAXIMUM ORDER QTY WAS ORIGINALLY EXCEEDED
PF3 - RETURN TO PREVIOUS SCREEN PF7 - SCROLL UP
PF4 - CONTINUE WITH ORDER PF8 - SCROLL DOWN
PF12 - MAIN MENU PF1 - HELP

51849 8420

Source: https://www.industrydocuments.ucsf.edu/docs/yhwy0000

402 GJI584UN "NEW" SALES MATERIALS SYSTEM 05/05/94 11:35
ORDER FROM: 1240 ORDER REVIEW ORDER NUMBER: 4125-2100
SHIP TO: 1326 / 1326XX

SKU QTY	(LINES 1 - 5 OF 5 SHOWN) ITEM	DESCRIPTION----------	UNITS/SKU	MAXIMUM ORDER QTY	ORIGINAL ALLOC QTY	L E V	REMAIN ALLOC QTY
6___	347338	P/L (WORTH) LG PASTER	25 BOX		0		0
6___	347360	P/L (WORTH) LG SHELF S	25 BOX		0		0
6___	347437	P/L (WORTH) FOLDED SHE	25 BOX		0		0
6___	463722	PL WORTH SM POS PK	10 PKG		0		0
6___	463872	PL WORTH LG POS PK	10 PKG		0		0

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(*) ASTERISKS INDICATE THAT THE MAXIMUM ORDER QTY WAS ORIGINALLY EXCEEDED
PF3 - RETURN TO PREVIOUS SCREEN PF7 - SCROLL UP
PF4 - CONTINUE WITH ORDER PF8 - SCROLL DOWN
PF12 - MAIN MENU PF1 - HELP

51849 8421

Source: https://www.industrydocuments.ucsf.edu/docs/yhwy0000

402 GJI584UN "NEW" SALES MATERIALS SYSTEM 05/05/94 11:37
ORDER FROM: 1240 ORDER REVIEW ORDER NUMBER: 4125-2102
SHIP TO: 1327 / 1327XX

SKU QTY	(LINES 1 - 5 OF 5 SHOWN) ITEM	DESCRIPTION----------	UNITS/SKU	MAXIMUM ORDER QTY	ORIGINAL ALLOC QTY	L E V	REMAIN ALLOC QTY
6___	347338	P/L (WORTH) LG PASTER	25 BOX		0		0
6___	347360	P/L (WORTH) LG SHELF S	25 BOX		0		0
6___	347437	P/L (WORTH) FOLDED SHE	25 BOX		0		0
6___	463722	PL WORTH SM POS PK	10 PKG		0		0
6___	463872	PL WORTH LG POS PK	10 PKG		0		0

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(*) ASTERISKS INDICATE THAT THE MAXIMUM ORDER QTY WAS ORIGINALLY EXCEEDED
PF3 - RETURN TO PREVIOUS SCREEN PF7 - SCROLL UP
PF4 - CONTINUE WITH ORDER PF8 - SCROLL DOWN
PF12 - MAIN MENU PF1 - HELP

51849 8422

Source: https://www.industrydocuments.ucsf.edu/docs/yhwy0000